

OFFICE OF THE GOVERNOR

November 30, 2013

Small Business Saturday

California celebrates our local small businesses and the contribution they make to our local economies and communities. Small Business Saturday is an initiative that marks a day to support the local businesses that create jobs, boost the economy and preserve neighborhoods around the country.

Small businesses embody the entrepreneurial spirit that has driven the economy of our Golden State. Over half of our private-sector workforce is employed by small business.

On Saturday November 30th, I urge all Californians to support small businesses and merchants on Small Business Saturday and throughout the year.

Sincerely,

Jerny Brown JR.